



**American  
Iron and Steel  
Institute**



Steel  
Market Development  
Institute

## SOCIAL MEDIA CODE OF CONDUCT FOR POSTING

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The American Iron and Steel Institute (AISI) and their associated business units, including, but not limited to, Steel Market Development Institute (SMDI) and Steel Recycling Institute (SRI), aim to provide a friendly, fun and informative environment for all who visit our social media pages. To maintain that environment, we maintain the right to moderate posts and comments on our pages to comply with the following guidelines. Any content or comments containing the following will be deleted, and the user may be blocked from the page at the discretion of page administrators:

- Profanity, whether in text or visual content;
- Explicit images or links to explicit content such as violence, drugs, sexual content or other offensive activity, or any content encouraging such activity;
- Messages that personally attack or discriminate based on race, creed, age, religion, gender, sexual orientation, ability, nationality or any other reason at the discretion of AISI;
- Unsolicited advertisements for businesses unaffiliated with AISI;
  - *Please message us privately to discuss posting content from your channel or website on our page. AISI does not advertise for unaffiliated businesses*
- Other content or behavior determined to be unrelated or contrary to the purposes of this page at the discretion of AISI; or,
- If they do not comply with applicable state and federal laws, including those governing proprietary information and content, confidentiality, brand, trademark, copyright, fair use and financial disclosure.

This Code of Conduct applies to the following social media pages:

- [Facebook.com/ AISISSteel](https://www.facebook.com/AISISSteel)
- [Twitter.com/ AISISSteel](https://twitter.com/AISISSteel)
- [LinkedIn.com/company/ american-iron-and-steel-institute](https://www.linkedin.com/company/american-iron-and-steel-institute)
- [Facebook.com/ EnviroMetal](https://www.facebook.com/EnviroMetal)
- [Twitter.com/ EnviroMetal](https://twitter.com/EnviroMetal)
- [Instagram.com/ EnviroMetal](https://www.instagram.com/EnviroMetal)
- [Facebook.com/SMDISSteel](https://www.facebook.com/SMDISSteel)
- [Twitter.com/SMDISSteel](https://twitter.com/SMDISSteel)

- [Twitter.com/DriveUsingSteel](https://twitter.com/DriveUsingSteel)
- [Twitter.com/BuildUsingSteel](https://twitter.com/BuildUsingSteel)
- [Instagram.com/DriveUsingSteel](https://www.instagram.com/DriveUsingSteel)
- [LinkedIn.com/company/SMDISteel](https://www.linkedin.com/company/SMDISteel)

Any unwanted content by a visitor that is viewed prior to an administrator's moderation can utilize the platform's provided report or block functionality to remove the offensive content from their personal experience. They may also contact a page administrator directly with each platform's built-in messaging system. AISI reserves the right to amend or change the code of conduct at any time without notice. Channels are moderated and reviewed through notification of activity.

Thank you for helping us create a positive, welcoming community. Happy posting!